



Paws of the Planet

Making a difference for animals.

Fall 2009

Supporting Humane Education



“Teaching a child not to step on a caterpillar is as valuable to the child as it is to the caterpillar.”

- Bradley Miller

I love this quote.

Children seem to have an instinctive connection with animals. When this innate respect and love is nurtured, this connection will enrich their lives forever. Sadly, the absence of this awareness may result in indifference, neglect, abandonment and even abuse.

We wholeheartedly embrace the value of humane education, whether it's learning to care for the family pet, learned in the classroom, or having the wondrous experience of visiting barnyard and exotic animals up close and personal.

We are so happy to give Orange County kids this amazing opportunity by sponsoring field trip bus transportation to the Santa Ana Zoo. The zoo's education programs are too fun and exciting to try to present in this small space, so www.santaanazoo.org is the place to go.

Thank you for supporting our humane education projects. Together, we truly make a difference.

- K.E.



Good music, animals, and warm summer evenings in a park setting. What could be better? Thanks for everyone who visited us at the Santa Ana Zoo's "Sunset at the Zoo" events. Thanks to your support we were able to raise funds to sponsor a school bus so local children can visit the zoo and learn about the animals there. And a special thanks goes out to the volunteers from Cal State Fullerton who helped us and the docents who brought around education animals, including this skink and hedgehog.

For more pictures, visit www.pawsoftheplanet.org/news.html.



Sunset Fun at the Santa Ana Zoo

The Santa Ana Zoo participates in a number of Species Survival Plans by helping the plight of endangered species through captive breeding, habitat preservation, public education, and scientific research.



Shop The Planet

Make a difference for animals when you shop. Every purchase at our online store and at events helps us fulfill our mission of promoting animal welfare and preventing animal cruelty. Our online store features our popular gold tone and silver tone paw pins (shown actual size above), luxury pet beds, and other products, and we feature Fair Trade crafts and other products at events (see a listing of upcoming events on the back).

www.pawsoftheplanet.org/shop.html



Paws of the Planet's Mission: To promote animal welfare and prevent animal cruelty through grassroots, project based fundraising and humane education.

Who Let the Dogs Out?

Out of the CAGE



and into your HEART

Holly

the BBDs now living in loving, forever homes.

Paws of the Planet gives hundreds of yellow bandanas - at no cost - to Southern California shelters, and we're expanding this valuable program around the country.



Boone

YOU did when you helped shine the spotlight on Big Black Shelter Dogs with your generous donations to our "Out of the Cage- Into your Heart" Big Black Dog Bandana Campaign. Even \$2.50 gives renewed hope to these beautiful dogs. Ask Holly, Honey, Sheeba, Margarita, and Boone, just a few of



Sheeba

For more information on Big Black Dog Syndrome, and how to involve your local shelter, go to www.pawsoftheplanet.org and click on "Campaigns", or call us at (888) 315-4994.

Look for the Holly and Boone column in future newsletters. Questions? E-mail them to Holly at info@pawsoftheplanet.org.



Margarita



Honey

Save the Date

Sunday, October 25 - **New Date**

ECO ART FOR ANIMALS

Blending art and ecology for the welfare of animals and the environment.

Watch for details on our web site.

Saturday, October 24

Members Day for The Wild Ones of Shambala

Paws of the Planet will be raising funds through the sale of Fair Trade gifts and luxury pet products.

Invitation-only event held at the Shambala Preserve.

Saturday, November 7 (10am to 4pm)

Sheltering Fur, Feathers & Flippers

Enjoy a day at the beach for the benefit of local animal organizations. Peninsula Park, Newport Beach.

Watch for more details in the mail or on our web site.

Friday and Saturday, November 27 & 28 (10am to 4pm)

Holiday Shopping at Paws of the Planet

Where your purchase always guarantees a donation to animal welfare. Drop by Paws of the Planet and get your holiday shopping done early.

2813 Lafayette Road, Newport Beach, CA. (949) 673-2347

Saturday, December 5 (10am to 4pm)

Paws of the Planet's

Fabulous Annual Holiday Open House!

Please join us for a day of fun, food & giving.

2813 Lafayette Road, Newport Beach, CA. (949) 673-2347

Paws of the Planet will be open for **Holiday Shopping** during November & December. Our hours are flexible - we don't want to miss you, so please call (949) 673-2347.

Check www.pawsoftheplanet.org for more details about these events.

We're looking forward to seeing you.

Bits and Pieces

- We're on Twitter! Sign up and follow us at www.twitter.com/PawsofthePlanet
- Do you search or shop the internet? We thought so! If you use GoodSearch.com and designate Paws of the Planet as your charity of choice, we get a donation for every search you make and every purchase at many online sites such as Amazon.com, eBay, PetSmart, etc. It's free, so give it a try.
- As a thank you for reading our newsletter, we'd like to invite you to participate in a free drawing for a Paws of the Planet paw pin. Submit your entry online at www.pawsoftheplanet.org/drawing.html by October 31, 2009. The winner will be notified in November. Good luck!

Help Us Spread the Word: When you're done with this newsletter, please pass it on to a friend, leave it at your doctor's office or at work for someone else to read, etc. Thanks!